

# Leveraging Community Transportation Systems



**Judy L. Shanley, Ph.D.**  
**Asst. VP, Education and Youth Transition**  
**Co-Director, National Center for Mobility Management**  
**Easter Seals, Chicago, IL**

# Learning Objectives



- Learn about NCMM, mobility management & coordinated transportation
- Identify ways to connect with mobility management and coordinated systems
- Acquire resources and strategies from NCMM and especially, a recent healthcare challenge grant program



# What is Mobility Management

Mobility management is an approach to designing and delivering transportation services that starts and ends with the customer. It begins with a community vision in which the **entire transportation network**—public transit, private operators, cycling and walking, volunteer drivers, and others—works together with customers, planners, and stakeholders to **deliver the transportation options that best meet the community's needs.**



# What is a Coordinated Transportation System

Systems in which the participating agencies, programs and organizations **undertake collective and individual actions to reduce duplication** among human service transportation services, increase the **efficient delivery** of such services and **expand transportation access** for older individuals, people with disabilities, people with low-income, children and other disadvantaged populations within their own communities



# Why is Coordination Important?



# What Services Can be Included in Mobility Management Systems

- Fixed route – bus, rail, trolley
- Shared vehicle – such as Zip Car
- Shared ride – ride boards, slug lines
- Bike sharing programs
- Feeder systems
- Volunteer driver programs
- Paratransit – door to door
- Dog sled
- Paths of travel – connectivity - livability



# Coordination – human services and transit – surprising partnerships....



# The National Center for Mobility Management

*The mission of the National Center for Mobility Management (NCMM) is to facilitate communities to adopt transportation strategies and mobility options that empower people to live independently and advance health, economic vitality, self-sufficiency, and community.*

*[www.nationalcenterformobilitymanagement.org](http://www.nationalcenterformobilitymanagement.org)*





A partnership of



# *Four Functional Areas to Help Local Build Accessible Transportation Capacity, Mobility Management, and Coordinated Transportation*

- **Training Events** – travel training, webinars, online training
- **Technical Assistance** – 800#, email, in-person coalition building events
- **Applied Research** – fund catalyst and gap filling programs to stimulate academic inquiry and leverage new product development
- **Outreach** – build awareness & create partnerships



# Healthcare Access Mobility Design Challenge

- Twelve teams across challenge areas
  - Access to preventative care, primary care, health education
  - Access to ongoing dialysis treatment
  - Access to post-hospitalize medical, rehabilitation, other to avoid re-hospitalization
  - Access to behavioral health

# Required Team Members

- One Patient perspective
- Two or more mobility experts
- One or more local healthcare provider
- One or more from public, private, nonprofits social services organization



# Grant Descriptions



- \$25,000 each team
- Six-month grants (May-October)
- Use a design-think strategy
- Phase I – May-July
  - Propose at least two innovative solutions – leading to one solution



# Phase Two

August-October-Begin with one solution

- Learn about solution-conversations with partners & potential customers
- Strengthen solution
- Prepare business plan – outreach, marketing, operations, financial
- Prepare a pitch – presentation describing your solution





# Essential Information

- Overview of Design Challenge
- Team application
- FAQs
- [www.nc4mm.org/challenge](http://www.nc4mm.org/challenge)

Proposals due: Fri., March 27, 8:00 p.m. Central Time

*If you always do what you've always done,  
you'll always get what you've always got.*

In Fierce Conversations, By *Susan Scott*



# Transportation Coordination



# Engaging with Transportation Providers and Policymakers

- Assure the participation of people with disabilities and older adults
- Contact your state Department of Transportation's transit/public transportation office
- Learn about local coordination efforts
- Participate in councils, meetings, forums



*Always believe that something wonderful is about to happen.*



# Thoughts, Ideas, Questions?



# Resources



[www.projectaction.org](http://www.projectaction.org)



[www.nationalcenterformobilitymanagement.org](http://www.nationalcenterformobilitymanagement.org)



<http://webbuilder.nationalrtap.org/>



# Funding Ideas

- **TCRP Report 129: Local and Regional Funding Mechanisms for Public Transportation** explores a series of transit funding mechanisms with a primary focus on traditional tax- and fee-based funding; and common business, activity, and related funding sources. The report includes an online regional funding database that provides an extensive list of funding sources that are in use or have the prospect of being used at the local and regional level to support public transportation .
- **TCRP Report RRD- 60: Characteristics of State Funding for Public Transportation** [Access Report](#)  
A state-by-state overview of sources of funding for public transportation.
- **TCRP Report 144: Sharing the Costs of Human Services** [Access Report](#)  
This two volume set provides detailed information on issues and potential solutions for identifying and sharing the cost of providing transportation services for access to community-based human services programs.
  - Volume 1: The Transportation Services Cost Sharing Toolkit looks at cost and service data accounting needs and methods that lead to capturing fully allocated costs and performance measures for providing human service transportation.
  - Volume 2: The Research Report summarizes all of the study components that contributed to formation of the Toolkit. It includes an extended evaluation of current experience and describes the regulatory environment that frames transportation service delivery requirements.

# Think About Non-Traditional Sources of Funding



- Federal money, from the US Department of Transportation (5310, Safe Routes), US Department of Education (IDEA), HHS (Project LAUNCH) can support this work....but, what about....
  - Foundation grants
  - School- organization - transit partnerships
  - Revenue-generating or cost-sharing programs
  - Vocational rehabilitation



Although many gains have been made in transportation coordination, the need remains to reach out to people with disabilities to incorporate their wisdom and experiences into the planning process at all levels – national, state, and local  
(Project ACTION, 2009).

# Leverage Resources through National Technical Assistance Centers

[www.nationalcenterformobilitymanagement.org](http://www.nationalcenterformobilitymanagement.org)





Judy Shanley, Ph.D.  
jshanley@easterseals.com

